

justcuts[™] FRANCHISE AWARDS 2018



MEDIA RELEASE

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For immediate release

VICTORIAN OWNERS TAKE OUT #1 PRIZE AT JUST CUTS INTERNATIONAL FRANCHISE AWARDS

Victorian Franchise Owners have taken out the top gong at last night's Just Cuts Franchise Awards held during the company's Annual International Conference in Alice Springs, Northern Territory. John and Georgina Apostolou took out the award for Franchisee of the Year. John and Georgina are the successful Owners of five Just Cuts salons; in Plenty Valley, Mildura, Knox (Wantirna South), Glen Waverley and The Pines-Doncaster, all located in Victoria.

John and Georgina were awarded for their outstanding operational performance, investing in the ongoing training of their Teams and their positive relationships and helpful demeanour with other Owners in the franchise system. John and Georgina opened their first Just Cuts, a brand-new salon at Knox, VIC in October 2014. They have since purchased two existing salons (Plenty Valley and The-Pines Doncaster) as well as celebrating two more grand openings (Mildura and Glen Waverley since).

Each of John and Georgina's Just Cuts salons operate with the latest Just Cuts digital innovations including the exclusive cloud-based point of sale and marketing system, online Check-In and SMS technology. They have yielded fantastic financial results and are often amongst the top 10 retailing salons across the entire Just Cuts network of 200+ salons. John is also a valued member of the Just Cuts Franchise Advisory Council.

John and Georgina took out the top spot ahead of over 90 other Just Cuts franchisees.

"John and Georgina have consistently stood out amongst our network of Owners over the past 12 months. Their commitment to and passion for the Just Cuts system is reflected in their outstanding performance, their commitment to internal and external training and development for their team and the quality relationships they build with other Just Cuts Owners. They're an impressive duo", says Denis McFadden, CEO and founder of Just Cuts.

– ENDS –

For further information and to organise an interview or photo with Denis McFadden, CEO and founder of Just Cuts[™], or John and Georgina Apostolou, please contact:

Just Cuts[™] Franchising
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Just Cuts Franchise Awards 2018 winners

Franchisee of the year Australia

John and Georgina Apostolou: Just Cuts The Glen, Just Cuts The Pines-Doncaster, Just Cuts Knox City, Just Cuts Plenty Valley, Just Cuts Mildura, VIC

Franchisee of the year New Zealand

Angela and Michael Turner: Just Cuts The Hornby-The Hub

Local Area Marketing Award Australia

Bianca Manning, Just Cuts Randwick, NSW

Local Area Marketing Award New Zealand
Angela and Michael Turner: Just Cuts The Hornby-The Hub

Most improved Australia
Bianca Manning: Just Cuts Randwick, NSW

Most improved New Zealand
Anita Walia Patel: Just Cuts Albany and Glenfield

WOW Best Practice Award Australia
Cassandra and Damian Colefax: Just Cuts Devonport, Just Cuts Eastlands, Just Cuts Glenorchy, Just Cuts Hobart-Cat and Fiddle, Just Cuts Kings Meadows-Meadow Mews, Just Cuts Kingston, Just Cuts Launceston, Just Cuts The Quadrant Mall, TAS

WOW Best Practice Award New Zealand
Angela and Michael Turner: Just Cuts The Hornby-The Hub

Australian Clients Choice Award
Just Cuts North Lakes, QLD

New Zealand Clients Choice Award
Just Cuts Coastlands

JUSTICE Professional Winning Salon 2018
Just Cuts Hornsby, NSW

JUSTICE Professional Stylist of the year Australia
Samira Hydar, Just Cuts Knox, VIC

JUSTICE Professional Stylist of the year NZ
Korena Lim, Just Cuts Coastlands

Just Cuts Franchise Advisory Council
John Apostolou, VIC
Cassandra Colefax, TAS
Peter Vergotis, NSW
Glenn Bell, VIC
Oliver Adams, NSW
Noel Gregory, QLD

More about Just Cuts

Just Cuts™ is a hairdressing salon that bridges the gap between the old-style barber shop and the high end hair salon. Our fixed price, no appointment system is a convenient and practical solution for our Clients, offering them convenient, quality Style Cuts™ cuts from fully qualified Stylists at an affordable price. Just Cuts™ was the brainchild of Denis McFadden, who, back in 1982 turned a simple idea into a business concept that would change the hairdressing industry forever. Always one to make the most of every situation, McFadden decided to run a promotion at his humble Sydney salon to boost business and offered all Clients a “no appointment, \$6 Style Cut”. The response was outstanding and the idea of Just Cuts™ was born. The following year, the inaugural Just Cuts™ salon opened its door to the public. And in 1990, the first Just Cuts™ franchise opened in the suburb of Engadine, in the south of Sydney. Our brand has continued to expand ever since, with over 200 locations in Australia, New Zealand and the United Kingdom now open.

And in 2013, we answered the calls of our Clients and Stylists and launched JUSTICE Professional™ – a range of salon quality, paraben free haircare and styling products available exclusively in all our salons at a competitive, affordable price. The JUSTICE Professional™ line has something for everyone, including everyday shampoos and conditioners, anti-dandruff and dry scalp treatments, toning products, nourishing leave-in treatments and a range of hair styling waxes and sprays.