



MEDIA RELEASE

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For immediate release

Image link included: https://www.dropbox.com/sh/0ym934284vi3mwx/AADW-waopl_m_rYJ2XWhG-7tQa?dl=0

JUST CUTS DONATES \$10,000 TO THE ROYAL FLYING DOCTOR SERVICE (RFDS) DURING VISIT TO ALICE SPRINGS RFDS TOURISM FACILITY VISIT



Just Cuts Owners from all over Australia and New Zealand arrived in Alice Springs, NT on Monday 23 July to kick off the 2018 Just Cuts International Conference. This conference marks a return to the Northern Territory for Just Cuts after visiting 20 years ago for the conference of 1998.

On the evening of Tuesday 24 July, Just Cuts delegates made the trip to the Royal Flying Doctor Service (RFDS) tourism facility in Alice Springs for a very special BBQ event celebrating their long-term partnership. During the visit Just Cuts Owners presented the RFDS with a

\$10,000 donation cheque to mark the occasion. Since partnering with the RFDS, Just Cuts has donated over \$400,000 to the cause, helping the RFDS of Australia provide extensive primary health care and 24-hour emergency services to people living in rural and remote areas of Australia. This figure is made up from donations made by Clients, Stylists and Owners in salons across Australia and through various fundraising initiatives throughout the year.

“We had such a wonderful time at the RFDS Alice Springs tourism facility. We got to see first-hand how our partnership supports the amazing work they do. The Just Cuts Owners were thrilled to join our CEO Denis McFadden to present the \$10,000 cheque to the RFDS during the visit. It was a really symbolic moment returning to Alice Springs after 20 years and being able to honour a charity very close to our hearts right there in the outback” Said Amber Turnbull, Just Cuts General Manager.

After taking a guided tour of the facility, delegates enjoyed an on-site outback BBQ with the RFDS Alice Springs team.

Professional images link: https://www.dropbox.com/sh/0ym934284vi3mwx/AADW-waopl_m_rYJ2XWhG-7tQa?dl=0

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For further information and to organise an interview or photo with Amber Turnbull, General Manager of Just Cuts please contact:

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More about the Royal Flying Doctor Service



The Royal Flying Doctor Service of Australia is one of the largest and most comprehensive aeromedical organisations in the world, providing extensive primary health care and 24-hour emergency service to people over an area of 7.3 million square kilometres.

Delivered by a dedicated team of professionals, using the latest in aviation, medical and communications technology, and support by a vast number of volunteers and supporters, the Royal Flying Doctor Service of Australia is vital for those who live, work and travel in rural and remote Australia.

Find out more here: <https://www.flyingdoctor.org.au>

More about Just Cuts

Just Cuts™ is a hairdressing salon that bridges the gap between the old-style barber shop and the high end hair salon. Our fixed price, no appointment system is a convenient and practical solution for our Clients, offering them convenient, quality Style Cuts™ cuts from fully qualified Stylists at an affordable price.

Just Cuts™ was the brainchild of Denis McFadden, who, back in 1982 turned a simple idea into a business concept that would change the hairdressing industry forever. Always one to make the most of every situation, McFadden decided to run a promotion at his humble Sydney salon to boost business and offered all Clients a “no appointment, \$6 Style Cut”. The response was outstanding and the idea of Just Cuts™ was born.

The following year, the inaugural Just Cuts™ salon opened its door to the public. And in 1990, the first Just Cuts™ franchise opened in the suburb of Engadine, in the south of Sydney. Our brand has continued to expand ever since, with over 200 locations in Australia, New Zealand and the United Kingdom now open.

And in 2013, we answered the calls of our Clients and Stylists and launched JUSTICE Professional™ – a range of salon quality, paraben free haircare and styling products available exclusively in all our salons at a competitive, affordable price. The JUSTICE Professional™ line has something for everyone, including everyday shampoos and conditioners, anti-dandruff and dry scalp treatments, toning products, nourishing leave-in treatments and a range of hair styling waxes and sprays.