OUR INDUSTRY LEADING SOFTWARE: REFRESH CONTROL

At Refresh Renovations, we have dedicated ourselves to providing franchisees with the best resources, tools and systems around. Since our launch in 2010, we knew that renovation specialists needed not only project management systems and tools, but business management software. Refresh Control is an ever-evolving cloud-based software platform that allows our franchisees to run their business from anywhere, anytime.

We know that renovations can be a complex process and involve a lot of detail that needs to be managed, so we made sure Refresh Control is an easy-to-use software that our franchisees enjoy working with. Built to make lives easier, you can see exactly how your business is tracking at a glance by signing in to Control and looking at the project pipeline. With the intuitive management intelligence, the software allocates activities into one of the five stages of the Refresh design and build process, based on status.

"We wanted a platform that would take the pressure off franchisees, reducing business complexity and allowing for them to log in, no matter where they are, and track the progress of their projects."

- Gareth Poley, Digital Director

Your entire team can login to this system to schedule, assign and monitor activity on each project, no matter what stage it's in. You can also send updates to the project manager or relevant team members, upload photos and videos of site progress, send important documentation and terms of trade, and an ever-growing list of other helpful actions. An industry-leading software, it's been proven as a successful platform for keeping everyone in the loop.

From a customer's initial enquiry, you track and manage the project along the pipeline with helpful prompts from the software of what activity should come next. With cautionary alerts for late or overdue activity, you can easily view what needs doing, what's causing a hold-up, what step comes next, and even estimate what your cash flow will be months in advance. With the ability to forecast your probable income at any one time, you're never in the dark.

"We created the prototype for Refresh Control based on the franchise owners' need for complete visibility over their entire business; bringing specific items into focus when they are important."

- Adrian Green, Business Systems Manager

You can even plan your marketing budget for the year - Refresh Control has a marketing investment calculator, allowing you to plan your marketing spend and compare your target to your spend in real time. And if at any time franchisees have questions about their business or Refresh Control itself, we also have a 24/7 online knowledge centre within Refresh Control - the answers are all there in the form of helpful easy-to-use manuals.

Refresh Control gives you visibility over your entire business. From a customer's initial enquiry, we use Refresh Control and complimentary project management technology to make sure everyone's

kept in the loop right through until the end. Our constant investment in technology means our franchisees projects run smoother and faster.

"The Control application never tires. We're constantly enhancing it, adding new functions and new manual content. We gather feedback from out in the field and combine it with ever-advancing technology to continue improving the user experience."

- Adrian Green, Business Systems Manager

From the beach to the board room, Refresh Control means you can manage your business any time, any place.

Get in touch today if you'd like to take your career to the next step and own your own franchise business www.refreshfranchiseopportunities.co.nz