



DREAM DOORS KITCHENS

Prospective Franchisee Guide



Dream Doors Kitchens Vision



We believe that preparing and sharing food with family and friends is one of the most important things for people to do. These are simple acts of caring which both nourish, and set time aside, for those we love.

Our vision is to be the most successful kitchen refurbishment business in Australasia. Our mission is to use our Dream Doors kitchen facelift process to give each customer a fabulous new kitchen that has a value far beyond the price they pay.

We believe the kitchen should be the heart of the home, and the home should be full of heart.

We are looking for people who want to run their own business with our help and support, so that together, we can be successful. We are looking for

people who share our values of ambition, positivity, responsibility, and communication.

Each franchise needs a business administrator, a sales person and a kitchen installer. We can help you find your team. You just need to decide if you want to be part of ours.

Your Opportunity



A Dream Doors Kitchens Franchise is a very special business opportunity for you that could make a big impact on your life, and that of the customers you serve.

Did you know that hundreds of millions of dollars is spent annually on remodeling kitchens across New Zealand – it's a huge industry and we are already a big part of it.

Our founders have considerable experience in helping franchises set up and run their own businesses. Dream Doors Kitchens provides the marketing, systems and support to ensure your business sees success.

Success and your future



Imagine joining this growing network of businesses and sharing success amongst like-minded people. What a massive impact it would have on your income, lifestyle and future.

The Dream Doors Kitchens business allows you to be your own boss. You set your own pace and call all the shots. You will feel experience job satisfaction knowing the effort you put in on a day-to-day basis goes directly to you and contributes to your success.

Sound good? Even better, you can have your own business, but with the confidence and support of a larger group. As a franchise business we are invested with you, and will do everything in our power to provide you with the tools and systems to get the future you want.

Running the Business and Living the Lifestyle



Now is the time for you to step up to business ownership. As a Dream Doors Kitchens Franchise owner you will be the master of your own destiny. This freedom not only feels good but also allows you to finally benefit as a business owner; your days as an employee are over.

You will be guided through making your very own unique Dream Doors Kitchens business/marketing plan and proven lead generation process to help you produce quality customer leads and then help you close the deals.

A Dream Doors Kitchens franchise business meets with potential customers and advises on the best kitchen solution. You then organise, design and install the kitchen using skilled, approved installers – it's simple and straightforward.

Once fully trained, you will manage all aspects of the business including sales and marketing, specialist expertise, project management, accounting and customer service, sub-contracting skilled tradesmen where needed.

Starting with one van, your business may grow to hire staff for sales, job scheduling and more...

Outstanding Support, Resources & Systems



You will receive a complete training package from our Head Office management team. You will also have access to our very own online Litmos training system. Watch and learn from the very best, as CEO Derek Lilly and CTO Richard Prout guide you through the very best techniques in business mastery.

Your Dream Doors Kitchens franchise comes complete with our exclusive Franchise Management System (FMS), providing you with up to date information on your franchise, and allowing you to track and identify opportunities to improve your business. The FMS is truly a unique piece of software and is an industry leader – in fact, it is so successful that in 2017 it won the Franchise Association of New Zealand's Digital Innovation Award.

You will also receive a full range of Dream Doors Kitchens business documentation outlining the key methodology to run your successful franchise.

As well as this, you will benefit from outstanding proprietary Marketing systems, including AdFixIt, our advanced Google Adwords system for lead generation, website, trade shows, and best practice advertising templates all ready to go.

"We have carefully thought through every detail of this business to perfect a franchise supercharged for franchisee growth."

- Richard Prout, Founder

Joining the Dream Doors Kitchens Family



We hope you are ready to join the Dream Doors Kitchens family. We are pumped up and ready to go, all in and ready to do this with you. Are you ready?

**Call Now: 0800 437326
to secure this amazing
business opportunity.**

"It's important to me that every person believes in what we do, whether that's a franchisee, a customer, or an average Joe on the street. We know what works for our customers and I am confident we will be the most successful kitchen refurbishment business in the world."
- Derek Lilly, CEO and Founder.



www.DreamDoors.co.nz